



Digital Marketing Company

based in Nagpur,
providing services in PAN India
& all over the world.



About Us:

Hey, 🙋

I am Ajinkya Nikhade, Founder of AJ Technocrat,
Ex-Infosys Tech Consultant, MBA UT Tampa, USA

At AJ Technocrats is a digital solutions company offering end-to-end services in design, development, and digital marketing. We merge strategy, creativity, and technology to deliver impactful results for businesses of all sizes. Our mission is to drive global digital transformation with integrity, innovation, and customer-centricity. We value quality, collaboration, leadership, and transparency in everything we do.

With a talented team and a culture of innovation, we've helped startups and brands achieve measurable growth through strategic digital solutions.

Our Product: ERPEaz by Tootodo

A powerful Cloud ERP platform designed to streamline business operations with modules for finance, sales, inventory, HR, CRM, payroll, and more. Scalable and user-friendly, it's ideal for general trade and service-based industries.



Mr. AJINKYA NIKHADE

FOUNDER OF AJ TECHNOCARTS, EX-INFOSYS TECH CONSULTANT, MBA UT TAMPA, USA



1. Digital Marketing

Overview:

We specialize in elevating your brand's digital presence with performance-driven strategies tailored to your target audience.

SWIPE





Key Services:

1. Video production (Reels, Podcast, Interview, Product Videos):

We create high-quality video content tailored for platforms like Instagram, YouTube, and LinkedIn—helping brands connect, engage, and convert through storytelling and visual impact.

2. PPC Advertising (Google Ads, Meta Ads):

Run targeted, conversion-focused ads with precise ROI tracking.

3. Content Marketing:

Blogs, infographics, case studies, and videos to establish thought leadership and keep customers engaged.

4. Social Media Management & Advertising:

Platform-specific strategies (Facebook, Instagram, LinkedIn, Twitter) to grow engagement and convert followers to customers.

5. SEO (Search Engine Optimization):

Optimize website structure, content, and performance to increase visibility on search engines.

6. Email & WhatsApp Marketing:

Create automated campaigns for promotions, onboarding, re-engagement, and cart abandonment.





Video Production (Reels, Podcast, Interview, Product Videos):

We create engaging, platform-optimized videos that help brands stand out and drive results. From Instagram Reels to product demos and podcasts, our team handles everything—scripting, shooting, editing, and publishing—to deliver high-impact content that converts viewers into customers.

🎯 Our Approach:

1. Scriptwriting & Storyboarding:

Clear messaging with a creative structure.

2. Filming & Production:

Professional cameras, lighting, and audio equipment.

3. Editing & Post-Production:

High-quality visuals, animations, and sound design.

4. Platform Optimization:

We tailor each video's format, ratio, and style for its intended platform—Instagram, YouTube, LinkedIn, etc.



Tap to watch our videos: 1.  2.  3.  4.  5.  6.  7. 

```
This example of
Single::ToString( ),
Single::ToString( String* ),
Single::ToString( IFormatProvider* ), and
Single::ToString( String*, IFormatProvider* )
generates the following output when run in the [en-US] culture.
A Single number is formatted with various combinations of format
strings and IFormatProvider.

IFormatProvider is not used; the default culture is [en-US]:
No format string: 11876.54
'N5' format string: 11,876.54000
'E' format string: 1.187654E+004
'ES' format string: 1.18765E+004

A CultureInfo object for [nl-NL] is used for the IFormatProvider:
No format string: 11876.54
'N5' format string: 11,876.54000
'E' format string: 1.187654E+004

A NumberFormatInfo object with digit group size = 2 and
digit separator = ',' is used for the IFormatProvider:
'N' format string: 1_18_76.54
'E' format string: 1.187654E+004
Press any key to continue . . . -
```

2. Web & App Development

Overview:

Robust, scalable, and responsive development tailored for startups, SMEs, and enterprise clients.

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Services Offered:

1. Website Development:

From informative websites to high-performance landing pages and dynamic portals. Tech Stack: HTML, CSS, JavaScript, PHP, React.js, WordPress

2. Custom Android Applications:

From conceptualization to deployment on Google Play Store with clean UI and smooth performance.

3. Progressive Web Apps (PWA):

Hybrid solutions with app-like experience and offline functionality.

4. CMS Integration:

Manage your site with ease using WordPress, Shopify, or custom dashboards.

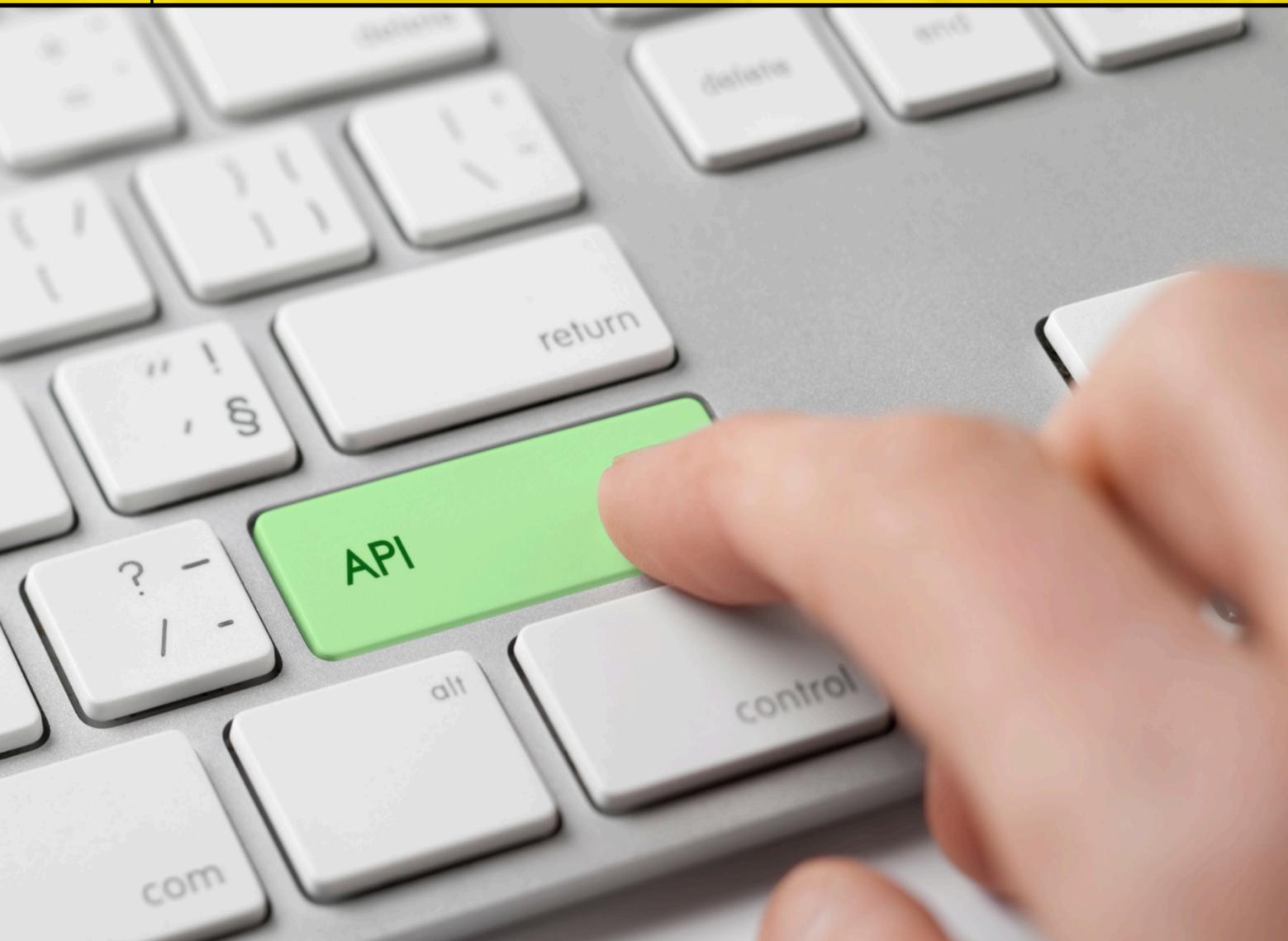


How website looks



How it developed

3. WhatsApp API Management



Overview:

Enable real-time interaction and automation between your platforms and our software called TOOTODO.

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Services Offered:

1. Bulk messaging without saving contacts + Buttons

WhatsApp API enables businesses to send bulk messages without saving contacts.

2. Auto-replies & AI chatbot for smart automation

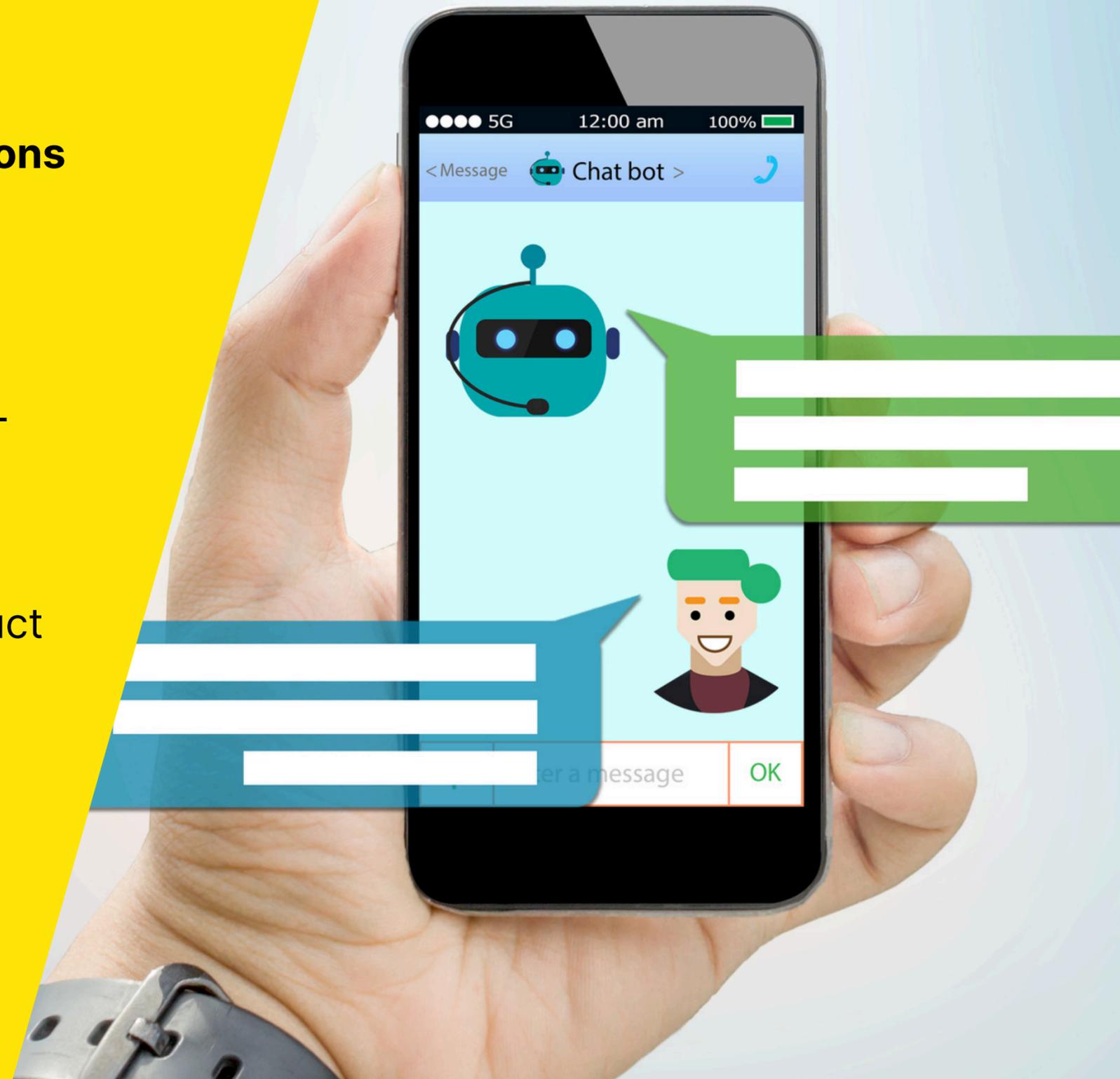
WhatsApp API provides 24/7 auto-replies and AI-powered chatbots for instant customer support.

3. Multimedia support

Enhance customer interactions by sending product images, promotional videos invoices & PDFs.

4. UI/UX Wireframes & Prototypes:

Easily import, manage, and segment contacts through Excel or CSV files.





Popular Integrations:

1. WhatsApp Business API:

Automate order confirmations, service updates, feedback collection, and support.

2. Facebook & Instagram APIs:

For dynamic ad management, auto-posting, data syncing, and login authentication.

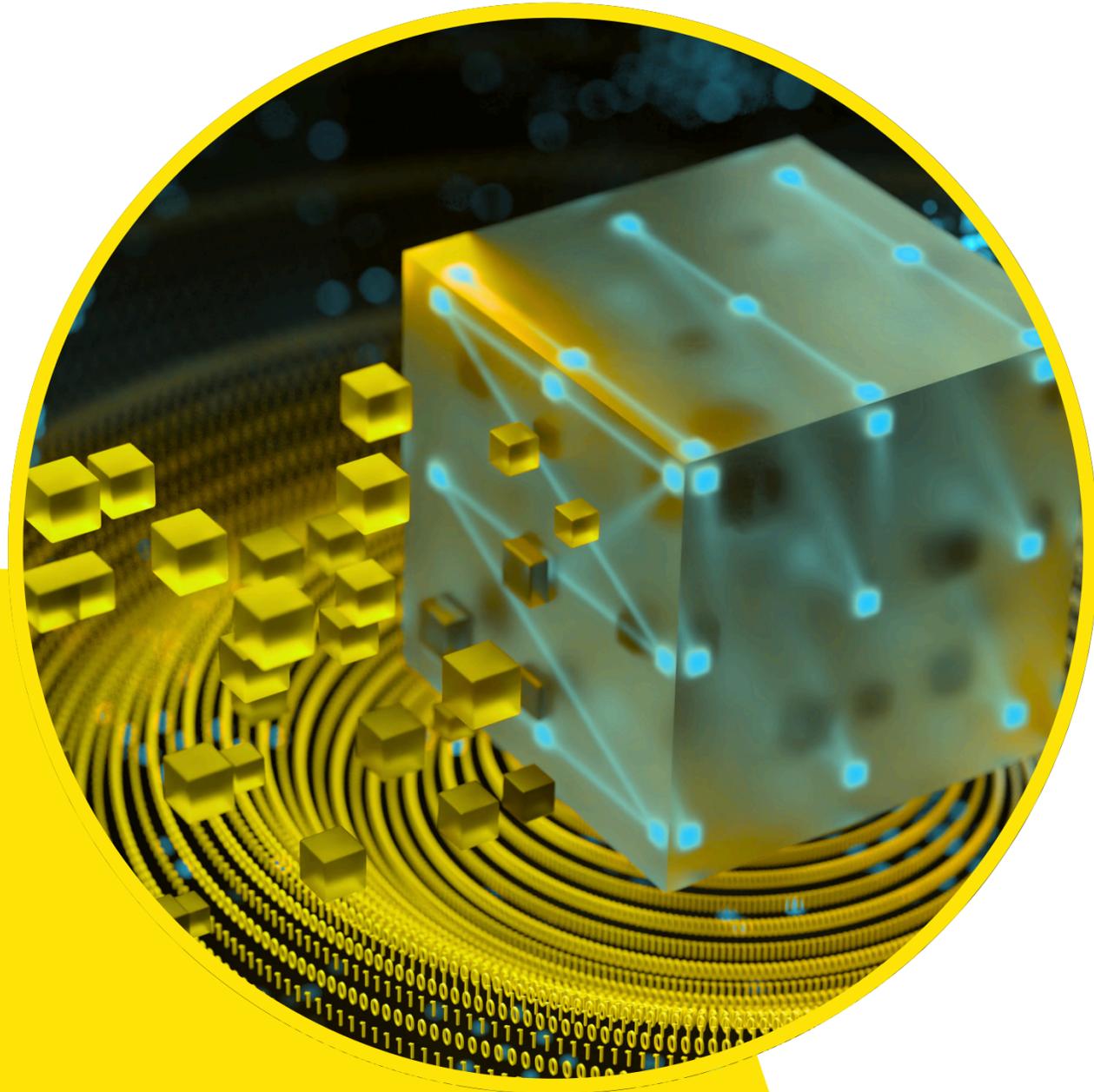
3. Chat-GPT API Integration:

Integrate conversational AI for smart chatbots, lead generation, and customer service automation.

4. Payment Gateway APIs:

Razorpay, Stripe, PayPal, and more for seamless checkout experiences.





5. AI Analytics & Automation

Overview:

Leverage AI to turn data into decisions. We automate processes and extract deep insights from user behavior.

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Services Offered:

1. Predictive Analytics:

Forecast sales, churn, and customer behavior using machine learning.

2. Business Dashboards:

Interactive data visualizations and reporting tools for management.

3. Workflow Automation:

Reduce manual work with automation bots for HR, accounting, inventory, etc.

4. Natural Language Processing (NLP):

Sentiment analysis, chatbot intelligence, keyword extraction for business intelligence.





6. E-Commerce Development

Overview:

Custom e-commerce solutions built for scale, speed, and user satisfaction.

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Services Offered:

1. End-to-End Online Store Setup:

With inventory management, user authentication, and product filtering.
Platforms: Shopify, WooCommerce, Custom PHP

2. Mobile Commerce (M-Commerce):

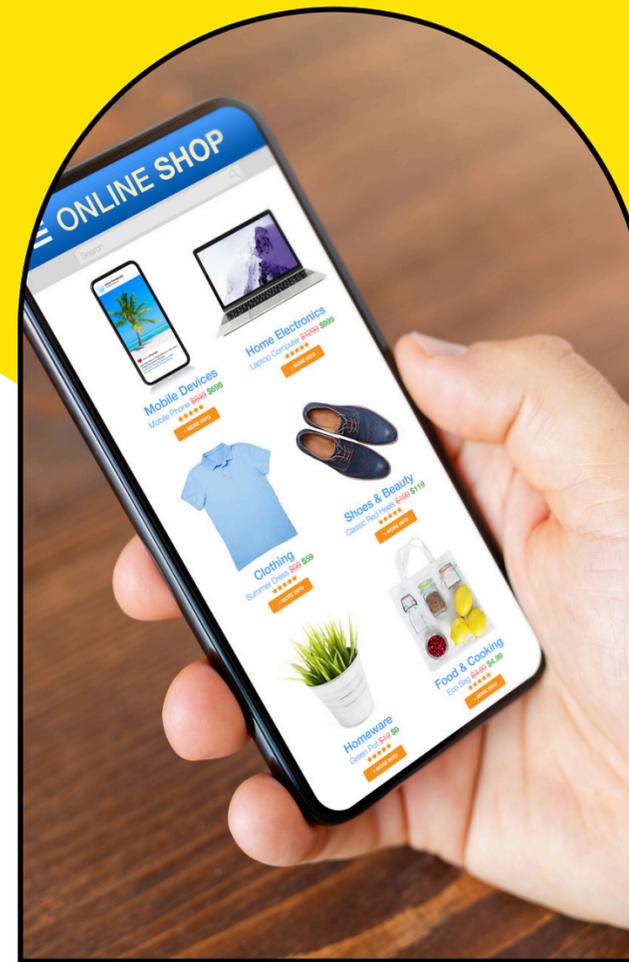
Responsive apps and mobile sites that deliver conversion-optimized user journeys.

3. Real-Time Order Management:

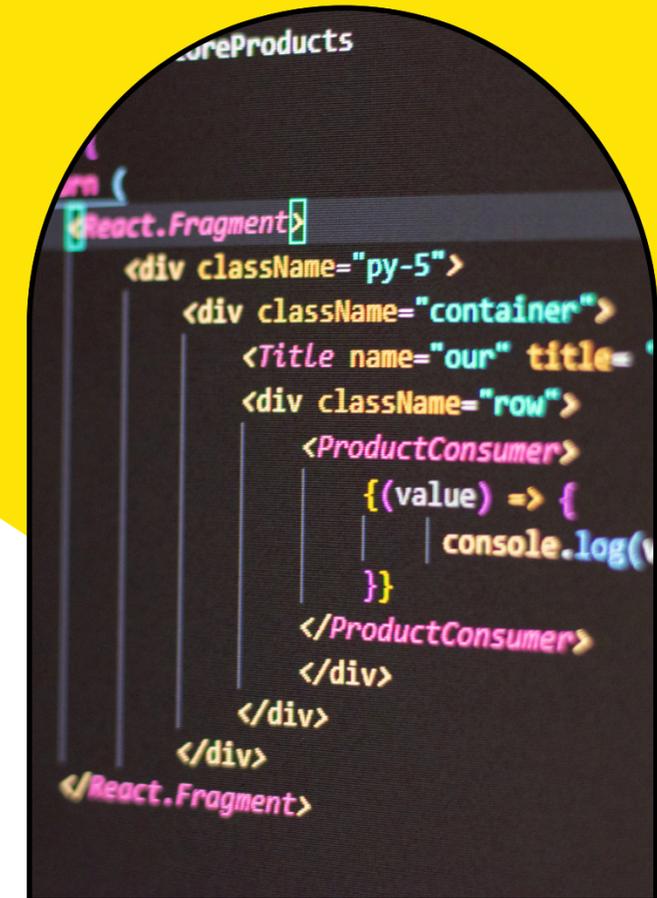
Integrations with CRMs, logistics partners, and payment gateways.

4. Discount Engines & Loyalty Programs:

Encourage repeat purchases with gamified rewards and custom discount logic.



How it looks



How it developed

7. Automation Management



Overview:

Implementing intelligent automation to increase operational efficiency and reduce costs.

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Solutions Include:

1. Marketing Automation:

Trigger-based campaigns for retargeting, reactivation, onboarding, etc.

2. CRM & ERP Automation:

Seamlessly integrate customer data and sales workflows across platforms.

3. Task Automation Bots:

For repetitive tasks like report generation, invoice creation, and email filtering.





Why Choose AI AJ Technocrats?

One-Stop Digital Partner:

From design to development to marketing—everything under one roof.

Client-First Approach:

Custom strategies designed after understanding business needs.

Experienced Team:

Designers, developers, marketers, and data experts with global project exposure.

Data-Driven Results:

Every solution is ROI-focused and performance-tracked.



Client Testimonials



**Clarin Mechlar, CEO,
Windsurf Technology**

“Working with AI AJ Technocrats has been a game-changer for our business.”



**Dipendar Shukla, Founder,
Makaz Professionals**

“They have truly helped us elevate our brand presence.”



**Mohammad Iqbal Sakir,
Founder, Clever Heights Ltd.**

“Their creativity and technical expertise consistently deliver exceptional results.”



Thank you!

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